

# MANAGEMENT

Specialization: Hospitality Management



## ABOUT THIS DEGREE PROGRAM

### BUSINESS CORE

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to

workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

#### A PROGRAM TO FUEL YOUR FUTURE

This program explores the strategies and practices of domestic and international venues, including restaurants, resorts, casinos, banquet facilities and government organizations.

#### IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

## CAREER OPPORTUNITIES

Graduates who complete DeVry's [Bachelor's of Science in Management degree with a specialization in Hospitality Management](#) may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Hotel and Restaurant Operations Manager
- Event Planner
- Meeting and Convention Planner
- Operations Manager

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Solve complex problems
- Analyze financial and business-related data

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Apply leadership, resource management and conflict management techniques
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement

### SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry concerning important topics such as reservation systems, staffing, security, finance and operations
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture and in the context of food safety as outlined in the FDA Food Code and the Hazard Analysis Critical Point system
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

## QUICK FACTS

**122**  
CREDIT HOURS  
minimum credit hours required for graduation<sup>1</sup>

**2 + 8**  
YEARS MONTHS  
minimum length to graduation<sup>2</sup>



### ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it meets standards of business education that promote teaching excellence.



### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

**FLEX  
2 FIT**

### FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

**LEARN  
FROM THOSE WHO  
LEAD**

### LEARN FROM THOSE WHO LEAD

Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

**DIVERSITY,  
EQUITY &  
INCLUSION**

### BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

<sup>1</sup> 125 for students enrolled at a Pennsylvania location.

<sup>2</sup> Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

# Management | Hospitality Management

## ESSENTIALS

**40**  
CREDIT HOURS

### COMMUNICATION SKILLS

ENGL112	Composition
ENGL135	Advanced Composition

### HUMANITIES

LAS432	Technology, Society, and Culture ☼
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#### Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace ☼
ETHC445	Principles of Ethics

### SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185 <sup>1</sup>	Culture and Society ☼

### MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228 <sup>2</sup>	Nutrition, Health and Wellness with Lab

#### Select one

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

### ADDITIONAL GENERAL EDUCATION SELECTION

#### Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication ☼

### PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

☼ This icon indicates Diversity, Equity & Inclusion Courses

## BUSINESS CORE

**18**  
CREDIT HOURS

### BUSINESS CORE

BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management
<b>Select one<sup>3</sup></b>	
ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

## PROGRAM

**37**  
CREDIT HOURS

### MANAGEMENT AND LEADERSHIP

BIAM110	Introduction to Business Analytics
BUSN278	Budgeting and Forecasting
BUSN369	International Business
LEAD335	Cross-Cultural Leadership
MGMT410	Human Resource Management
<b>Select one<sup>4</sup></b>	
MGMT404	Project Management
PROJ404	Project Management for the Profession

### ANALYTICS<sup>5</sup>

ACCT346	Managerial Accounting
BIAM300	Managerial Applications of Business Analytics
BUSN379	Finance

### SENIOR PROJECT

BUSN460	Senior Project
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## SPECIALIZED

**28**  
CREDIT HOURS

### HOSPITALITY MANAGEMENT

HOSP310	Introduction to Hospitality Management
HOSP320	Foundations of Hotel Management
HOSP330	Meetings and Events Management
HOSP410	Restaurant Management
HOSP420	Food Safety and Sanitation
HOSP440	Casino Management
HOSP450	Tourism Management

<sup>1</sup>Students enrolled at a Nevada location take POLI332.

<sup>2</sup>Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, PHYS or SCI as part of this requirement.

<sup>3</sup>Students selecting the Accounting or Finance concentration must take ACCT212.

<sup>4</sup>Students selecting the Project Management concentration must take PROJ404.

<sup>5</sup>Students selecting the Accounting concentration who are interested in sitting for the CPA exam in Texas completing ACCT434, ACCT404 and MGMT330 as elective course options. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](http://www.tn.gov). Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.